



A Premier Home in The 100 Collection™

# YOUR HOME IS AMONG THE BEST



# HOW WE CHOOSE HOMES



- ▶ **Distinctive architecture & design**
- ▶ **High-end finishes & curated guest experience**
- ▶ **An elevated standard that discerning travelers seek**



# WHAT IS THE 100 COLLECTION™?

Imagine a Michelin star for vacation rentals. Their exclusive designation is reserved for the finest properties and top-tier managers - ensuring every guest enjoys an exceptional, unforgettable stay while enhancing your home's prestige and revenue.



## BENEFITS FOR HOMEOWNERS

### **Higher Credibility**

Guests trust the seal of  
The 100 Collection™

### **High Quality Guest Experience**

Attracts premium  
travelers

### **International Brand Recognition**

Stand out in a crowded  
marketplace

### **Increased Exposure**

Added visibility among  
discerning guests and  
respected industry partners,  
enhancing its appeal.

# WHO ARE THEIR GUESTS?

The 100 Collection™ attracts a different kind of traveler - one who values quality, service and experience over price alone.



- ▶ **More affluent, sophisticated and discerning**
- ▶ **Willing to pay a premium for verified property excellence and reliability**
- ▶ **Higher spending during stays (restaurants, activities, services)**
- ▶ **Seek unique, high-touch hospitality experiences**



# MARKETING & EXPOSURE EXCLUSIVE BENEFITS FOR YOUR HOME



Your home will receive unparalleled exposure and marketing under The 100 Collection™ umbrella.

## Featured on The 100 Collection™ Website

Premium travelers  
search here first

## Enhanced PR & Media Exposure

Increased visibility through  
travel publications, podcasts  
and influencer partnerships

## Social Media Spotlight

They amplify stories  
that resonate

## Prestigious Branding & Photography

Professional storytelling to  
elevate your listing

# JOIN THE 100 COLLECTION™



Your home is special. Let's give it the recognition and performance it deserves. Contact us today to get listed.

**Increased Revenue & Premium Bookings**

**Access to an Elite Traveler Market**

**Purposeful Property Management & Marketing**

**Exclusive Invitation - Not Every Home Qualifies**

